



NOTTINGHAM CREATIVE AND DIGITAL IN NUMBERS:

36,500 people working in Nottingham's
Digital Tech sector

63,000 students at 2 world-leading
universities

Nottingham's Digital Tech sector
contributes over £2.5BN into the local
economy

Nottingham tech employment has grown
by 30% in the past 5 years

£9.1m Digital Media Hub within Confetti
Institute of Creative Technologies opened
in 2018.





From gaming to fashion design, film and TV production to data analytics, Nottingham is a city with creativity and innovation at its heart. Nottingham offers an array of opportunities. Access to talent, an excellent business support ecosystem, collaborative business hubs, a vast array of meet ups and a tight knit community are some of the reasons why companies love being in Nottingham.

For companies looking to engage with our two universities, there are several university business that offer collaboration with their research and development centres of excellence.





Confetti Institute of Creative Technologies (CICT) is a specialist creative industry institute - part of **Nottingham Trent University**. The campus, situated in Nottingham's Creative Quarter, is home to more than 2000 college and degree-level students who study in specialist, industry-designed hubs dedicated to gaming and esports, music and live events and digital content creation. The world-class facilities include **Metronome** – a multi-media venue equipped with the very best technology, recording studios and a public-facing multi-disciplinary live events space. Students are encouraged to “Do it for Real” and go on to careers in music, gaming, TV, film, live events, graphic design and many more.





Confetti X – a recently announced addition to the CICT campus - will bring together years of expertise in live events, content creation, streaming and competitive gaming. The 14,000 sq ft complex, scheduled to open in 2021, will be a space for students to access the very best facilities and technology for esports production and other emerging technologies and will play host to amateur and professional esports tournaments, coaching and training for teams and a host of other live events.





The Creative Quarter Company champions Nottingham's creative and digital economy and the growth of the Creative Quarter area through leadership, advocacy and development support.

Nottingham's Creative Quarter is an environment that attracts and supports creative and digital businesses to start-up, to spin-out, to grow and to thrive.

Nottingham Trent University, Nottingham College and the Confetti Institute of Creative Technologies provide a steady flow of first-class talent with up-to-the-minute skills.



Nottingham Contemporary



The UK is recognised as a global leader in the Creative and Digital sector with particular strengths in the areas of film and television; museums and heritage and digital creative companies.

The University of Nottingham (UoN) have experts working across the full spectrum of creative industries from Architecture to Marketing to Music and the Performing Arts. This activity is enhanced by the University's fantastic public arts programme, delivered through [Lakeside Arts](#).

The UoN also has particular strengths in relation to the digital industries through their excellent [School of Computer Science](#) and the [Horizon Digital Economy Research Institute](#); as well as the creative technology sector through the work of the [Mixed Reality Lab](#) which focusses on the potential of ubiquitous, mobile and interactive technologies to shape everyday life.

From the use of narrative design to improve museum spaces to exploring how people experience consumer products with immersive technologies, the UoN has a wide range of experts working in areas related to the creative and digital industries and experience of applying this expertise to a range of industry projects.

